

# If you **see** something, **say** something®

## Identifying and Reporting Suspicious Activity



### About the Campaign

The U.S. Department of Homeland Security's (DHS) "If You See Something, Say Something®" program is a national campaign with a mission to raise public awareness in two primary areas:

**How to recognize** behaviors that may indicate a potential nexus to terrorism.

**How to report** suspicious activity to appropriate law enforcement or local authorities.

### Learn More

We all play a role in keeping our communities safe. **If you see something** that doesn't seem quite right, **say something**.

To learn more about the "If You See Something, Say Something®" campaign, please visit [dhs.gov/SeeSay](https://dhs.gov/SeeSay).



### What is Suspicious Activity?

**Suspicious Activity** is any observed behavior that may indicate pre-operational planning associated with terrorism or terrorism-related crime. These behaviors and activities on their own are not inherently criminal. It is important to focus on the context around the situation. The below activities should only be reported if they are conducted in a manner that would arouse suspicion of terrorism. Some common indicators include:



**Expressed or Implied Threat:** Communicating a spoken or written threat to commit a crime that could harm or kill people or damage a facility, infrastructure, or secured site.



**Observation / Surveillance:** A prolonged or unusual interest in facilities, buildings, or infrastructure beyond casual or professional interest.



**Breach / Attempted Intrusion:** Unauthorized people trying to enter a restricted area or impersonate authorized personnel.



**Testing or Probing of Security:** Challenging or testing a facility's security or IT systems to assess the strength or weakness of the target.

*Remember: Factors such as race, ethnicity, gender, national origin, religion, sexual orientation, disability, or gender identity are not suspicious.*

### How to Report Suspicious Activity

When reporting suspicious activity, it is helpful to give the most accurate description possible, including:



**Who**

did you see



**What**

did you see



**When**

you saw it



**Where**

it occurred



**Why**

it's suspicious

If you see suspicious activity, report it to local law enforcement or learn more about your organization's protocol by talking with your supervisor, leadership, or security office.

Go to [dhs.gov/SeeSay](https://dhs.gov/SeeSay) to find your local number to report suspicious activity. **For emergencies, call 9-1-1.**



## About the Campaign

Learn more about the “If You See Something, Say Something®” campaign, its resources, and how to become involved.

### Campaign Website

[dhs.gov/see-something-say-something/about-campaign](https://dhs.gov/see-something-say-something/about-campaign)

### Signs of Suspicious Activity

[dhs.gov/see-something-say-something/recognize-the-signs](https://dhs.gov/see-something-say-something/recognize-the-signs)

### Campaign Information Packet

[dhs.gov/publication/see-something-say-something/if-you-see-something-say-something-campaign-information-packet](https://dhs.gov/publication/see-something-say-something/if-you-see-something-say-something-campaign-information-packet)



## Report Suspicious Activity

Learn the best phone number to report a tip in your area, and download a variety of posters, social media content, web graphics, and brochures in a ready-to-print digital format with reporting numbers.

### Find Your Local Tip Line

[dhs.gov/see-something-say-something/how-to-report-suspicious-activity](https://dhs.gov/see-something-say-something/how-to-report-suspicious-activity)

### Find Your State Bundle

[dhs.gov/see-something-say-something/campaign-materials-your-stateterritory](https://dhs.gov/see-something-say-something/campaign-materials-your-stateterritory)



## Audio and Video Library

Explore campaign video and audio resources to promote within your community or organization.

[dhs.gov/see-something-say-something/video-and-audio-content](https://dhs.gov/see-something-say-something/video-and-audio-content)

Explore in-depth online trainings for security officials about the Nationwide Suspicious Activity Reporting Initiative

[dhs.gov/nationwide-sar-initiative-nsi/online-sar-training](https://dhs.gov/nationwide-sar-initiative-nsi/online-sar-training)



## Ready-to-Use Resources

Raise awareness among your community or organization by downloading ready-to-use campaign materials.

### Poster: Recognize the Signs Infographic

[dhs.gov/sites/default/files/publications/18\\_0701\\_seesay\\_indicatorinfographic.pdf](https://dhs.gov/sites/default/files/publications/18_0701_seesay_indicatorinfographic.pdf)

### Pocket Card: Indicators of Suspicious Activity Pocket Card

[dhs.gov/sites/default/files/publications/19\\_1001\\_seesay-indicator-pocketcard.pdf](https://dhs.gov/sites/default/files/publications/19_1001_seesay-indicator-pocketcard.pdf)

### Social Media Toolkit

[dhs.gov/see-something-say-something/if-you-see-something-say-something-social-media-toolkit](https://dhs.gov/see-something-say-something/if-you-see-something-say-something-social-media-toolkit)

### Other Campaign Materials

[dhs.gov/see-something-say-something/campaign-materials](https://dhs.gov/see-something-say-something/campaign-materials)



## Get Involved

By working with the campaign, your organization can empower your employees and/or community members to help identify and report suspicious activity.

### Become an Official Partner

[dhs.gov/see-something-say-something/become-partner](https://dhs.gov/see-something-say-something/become-partner)

### Participate in National #SeeSayDay on September 25

[dhs.gov/see-something-say-something/seesay-day](https://dhs.gov/see-something-say-something/seesay-day)

### Explore Other Prevention Resources

[dhs.gov/prevention](https://dhs.gov/prevention)



## Ideas to Promote the Campaign

**Within Your Organization:** Place posters and other campaign materials in employee break rooms and other common areas. Share information at new-hire orientations, security trainings, and in employee newsletters. Encourage employees to review the signs of suspicious activity and know where to report suspicious activity.

**In Your Public Community:** Place posters and materials in public areas and also share campaign graphics on public-facing social media accounts. Encourage your community to learn the signs of suspicious activity, know where to report them, and feel confident in contacting authorities of behaviors they see that seem suspicious.

To learn more about the “If You See Something, Say Something®” campaign, please visit [dhs.gov/SeeSay](https://dhs.gov/SeeSay) or email the campaign at [SeeSay@hq.dhs.gov](mailto:SeeSay@hq.dhs.gov).