

KNOW2PROTECT®

# TIPS2IDENTIFY FAKE PROFILES



## Here are some tips to help you spot a fake profile:

- Unclear or blurred profile pictures.
- Limited pictures on profile.
- Incomplete profile information.
- Limited activity on the site.
- Inconsistent information.
- Poorly written profile.
- Very few followers or friends.
- Requests personal information too soon.
- Suspicious profile name.
- Images that seem too perfect to be genuine.
- Inappropriate or sexual content.

