

# How Agency 508 Programs Advance Diversity, Equity, Inclusion and Accessibility (DEIA) Efforts

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## *508 PMs can help advance agency DEIA efforts*



**Connections** - Agency 508 PMs have connections across multiple divisions and teams within an agency and can help spread the DEIA message



**Credibility** - 508 program staff bring diversity, equity, inclusion and accessibility credibility with their experience and knowledge of the DEIA space



**Compliance** - 508 program staff can help agency employees comply with DEIA laws and policies - avoiding legal issues and saving money



**Efficiency** - 508 staff can help ensure digital content is accessible from the start which saves rework and decreases the number and length of review cycles



**Usability**- 508 staff help employees create accessible content that is usable by all stakeholders - improving customer experience and overall satisfaction