

Agenda

Gov 2.0: Privacy and Best Practices

June 22-23, 2009



**Homeland
Security**

Government 2.0: Privacy and Best Practices

The Washington Court Hotel, Atrium Ballroom
525 New Jersey Ave. NW, Washington, DC

June 22 - 23, 2009

Workshop, Day One	8:30 a.m. – 4:30 p.m.
Welcome	8:30 a.m. – 8:45 a.m.
Mary Ellen Callahan, Chief Privacy Officer, DHS	
Opening Remarks	8:45 a.m. – 9:15 a.m.
Vivek Kundra, Federal Chief Information Officer, The White House	
Panel 1: How is Government using social media?	9:15 a.m. – 12:00 p.m.
Moderator: Peter Sand , Director of Technology and Intelligence, DHS Privacy Office	
Break from 10:30-10:45	
Panelists will demonstrate Federal agencies' use of social media. They will present the benefits to their agencies and the public of using social media and discuss the challenges faced in leveraging these technologies for transparency. They will also discuss the policies they have adopted to address privacy and other Federal requirements.	
Panelists	
Jeremy Ames, New Media Specialist, U.S. Environmental Protection Agency	
Jodi Cramer, General Attorney, Office of the Chief Counsel, General Law Division, Federal Emergency Management Agency, DHS	
Lynn Dean, Manager, Strategic Web Communications, Transportation Security Administration, DHS	
Victor E. Riche, Managing Director, Office of Information Technology, Bureau of International Information Programs & Bureau of Educational & Cultural Affairs, U.S. Department of State	
Maxine Teller, Principal of MiXT Media Strategies, Senior New Media Strategist, Emerging Media Directorate, Defense Media Activity, U.S. Department of Defense	
Lena Trudeau, Vice President, National Academy of Public Administration	

Agenda

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June 22-23, 2009



Lunch (on your own)

12:00 p.m. – 1:30 p.m.

Panel 2: How does Government 2.0 impact privacy?

1:30 p.m. – 2:45 p.m.

Moderator: Martha K. Landesberg, Associate Director of Privacy Policy, DHS Privacy Office

Panelists will discuss the privacy impacts associated with Government use of social media and whether and how the Privacy Act applies. They will also consider how the Government can provide adequate notice of its uses of the information collected through social media and whether there should be any limitations on its uses. The panelists will discuss the privacy implications of the use of third party technology on Government websites or web pages.

Panelists

Jonathan Cantor, Executive Director for Privacy and Disclosure, Social Security Administration

Danielle Citron, Professor, University of Maryland School of Law

Lillie Coney, Associate Director, Electronic Privacy Information Center

Tim Jones, Activism and Technology Manager, Electronic Frontier Foundation

Jay Stanley, Public Education Director, Technology and Liberty Program, American Civil Liberties Union

Heather West, Policy Analyst, Center for Democracy and Technology

Break

2:45 p.m. – 3:00 p.m.

Agenda

Gov 2.0: Privacy and Best Practices

June 22-23, 2009



**Homeland
Security**

Panel 3: What security issues are raised by Government 2.0?

3:00 p.m. – 4:15 p.m.

Moderator: Earl Crane, Chief Information Security Architect, DHS
Office of the Chief Information Security Officer

Panelists will discuss the security risks and mitigations specific to Government use of social media. They will discuss the security risks posed by Government hosted social media activities and by Government use of third party service providers. They will also consider security concerns, including the risks of social engineering, for Government employees.

Panelists

Brian Burns, Deputy Chief Information Officer for Emerging Technology, U.S. Department of the Navy

Dan Chenok, Senior Vice President and General Manager, Pragmatics

Mark Drapeau, Associate Research Fellow, Center for Technology and National Security Policy, National Defense University, Department of Defense

Edward W. Felten, Professor of Computer Science and Public Affairs, Princeton University

Adjournment, Day One

4:15 p.m.

Workshop continues on Tuesday, June 23, 2009

8:30 a.m. – 12:30 p.m.

Agenda

Gov 2.0: Privacy and Best Practices

June 22-23, 2009



**Homeland
Security**

Workshop, Day Two

8:30 a.m. – 12:30 p.m.

Opening Remarks

8:30 a.m. – 8:45 a.m.

Beth Simone Noveck, U.S. Deputy Chief Technology Officer for Open Government

Panel 4: What legal issues are raised by Government 2.0?

8:45 a.m. – 10:45 a.m.

Moderator: Rosalind Kennedy, Associate Director of Technology and Intelligence Policy, DHS Privacy Office

Panelists will examine the application of the broad array of current laws, regulations, and policies that apply to the Government's use of social media and whether additional protections are needed.

Panelists

Laurence Brewer, Director, Life Cycle Management Division, U.S. National Archives and Records Administration

Robert Coyle, Legal Advisor for Ethics, Office of General Counsel, DHS

Jodi Cramer, General Attorney, Office of the Chief Counsel, General Law Division, Federal Emergency Management Agency, DHS

Aden Fine, Senior Staff Attorney, National Legal Department, American Civil Liberties Union

Kirsten J. Moncada, Director, Office of Privacy and Civil Liberties, U.S. Department of Justice

Peter Swire, C. William O'Neill Professor of Law, Moritz College of Law, Ohio State University

Alex Tang, Senior Attorney, Office of General Counsel, Federal Trade Commission

Break

10:45 a.m. – 11:00 a.m.

Agenda

Gov 2.0: Privacy and Best Practices

June 22-23, 2009



**Homeland
Security**

Panel 5: What are the privacy best practices for Government 2.0?	11:00 a.m. – 12:30 p.m.
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Moderator: Toby Milgrom Levin, Senior Advisor and Director of Privacy Policy, DHS Privacy Office

Panelists will discuss what should be the best practices for Government use of social media in light of the legal, privacy, and security issues discussed earlier in the workshop. They will explore how the Fair Information Practice Principles can be embedded in social media policies.

Panelists

Earl Crane, Chief Information Security Architect, DHS Office of the Chief Information Security Officer

Bruce McConnell, Independent Consultant

Ari Schwartz, Vice President and Chief Operating Officer, Center for Democracy and Technology

Peter Swire, C. William O'Neill Professor of Law, Moritz College of Law, Ohio State University

David Temoshok, Director, Identity Policy and Management, Office of Governmentwide Policy, U.S. General Services Administration

Lena Trudeau, Vice President, National Academy of Public Administration

Closing remarks	12:30 p.m.
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