DHS Color Palette

DHS Primary and Secondary colors are indicated by a star and are required for use in key design elements.
Gradient colors may be used for background colors and to create graphic elements, illustrations, and the like.

dhs-blue	dhs-gray	dhs-dark-gray	dhs-red	dhs-light-blue	dhs-green
dhs-blue-90 #000305 RGB (0, 3, 5) CMYK (100, 40, 0, 98)	dhs-gray-90 #080808 RGB (8, 8, 8) CMYK (0, 0, 0, 97)	dhs-dark-gray-90 #040404 RGB (4, 4, 4) CMYK (0, 0, 0, 98)	dhs-red-90 #080102 RGB (8, 1, 2) CMYK (0, 88, 75, 97)	dhs-light-blue-90 #000507 RGB (0, 5, 7) CMYK (100, 29, 0, 97)	dhs-green-90 #040602 RGB (4. 6, 2) CMYK (33, 0, 67, 98)
dhs-blue-80 #001726 RGB (0, 23, 38) CMYK (100, 39, 0, 85)	dhs-gray-80 #363637 RGB (54, 54, 55) CMYK (2, 2, 0, 78)	dhs-dark-gray-80 #19191a RGB (25, 25, 26) CMYK (73, 67, 64, 78)	dhs-red-80 #37050d RGB (55, 5, 13) CMYK (0, 91, 76, 78)	dhs-light-blue-80 #002231 RGB (0, 34, 49) CMYK (100, 31, 0, 81)	dhs-green-80 #1a2a0e RGB (26, 42,14) CMYK (38, 0, 67, 84)
dhs-blue-70 #002b47 RGB (0, 43, 71) CMYK (100, 39, 0, 72)	dhs-gray-70 #646566 RGB (100, 101, 102) CMYK (2, 1, 0, 60)	dhs-dark-gray-70 #2f2f30 RGB (47, 47, 48) CMYK (70, 64, 62, 61)	dhs-red-70 #660919 RGB (102, 9, 25) CMYK (34, 99, 82, 51)	dhs-light-blue-70 #003e5a RGB (0, 62, 90) CMYK (100, 31, 0, 65)	dhs-green-70 #314f1a RGB (49, 79, 26) CMYK (76, 44, 100, 44)
dhs-blue-60 #003e67 RGB (0, 62, 103) CMYK (100, 40, 0, 60)	dhs-gray-60 #929395 RGB (146, 147, 149) CMYK (2, 1, 0, 42)	dhs-dark-gray-60 #444547 RGB (68, 69, 71) CMYK (68, 60, 57, 42)	dhs-red-60 #950e24 RGB (149, 14, 36) CMYK (26, 100, 91, 26)	dhs-light-blue-60 #005b84 RGB (0, 91, 132) CMYK (100, 31, 0, 48)	dhs-green-60 #477326 RGB (71, 115, 38) CMYK (74, 33, 100, 21)
★ dhs-blue #005288 RGB (0, 82, 136) CMYK (100, 45, 0, 37)	dhs-gray #c0c2c4 RGB (192, 194, 196) CMYK (0, 0, 0, 28)	dhs-dark-gray #5a5b5d RGB (90, 91, 93) CMYK (0, 0, 0, 79)	dhs-red #c41230 RGB (196, 18, 48) CMYK (0, 100, 79, 20)	dhs-light-blue #0078ae RGB (0, 120, 174) CMYK (100, 16, 0, 27)	dhs-green #5e9732 RGB (94, 151, 50) CMYK (56, 0, 100, 27)
dhs-blue-40 #3d7ca5 RGB (61, 124, 165) CMYK (79, 44, 19, 1)	dhs-gray-40 #cfd1d2 RGB (207, 209, 210) CMYK (18, 13, 13, 0)	dhs-dark-gray-40 #828284 RGB (130, 130, 132) CMYK (51, 43, 41, 6)	dhs-red-40 #d24b62 RGB (210, 75, 98) CMYK (14, 85, 51, 1)	dhs-light-blue-40 #3d98c1 RGB (61, 152,193) CMYK (73, 27, 12, 0)	dhs-green-40 #85b063 RGB (133,176, 99) CMYK (53, 13, 79, 1)
dhs-blue-30 #7aa5c1 RGB (122, 165, 193) CMYK (54, 25, 15,0)	dhs-gray-30 #dedfe0 RGB (222, 223, 224) CMYK (12, 8, 8, 0)	dhs-dark-gray-30 #a9aaab RGB (169, 170, 171) CMYK (35, 28, 28, 0)	dhs-red-30 #e08493 RGB (224, 132, 147) CMYK (9, 59, 27, 0)	dhs-light-blue-30 #7ab9d5 RGB (122, 185, 213) CMYK (50, 13, 9, 0)	dhs-green-30 #abc994 RGB (171, 201, 148) CMYK (36, 7, 52, 0)
dhs-blue-20 #b8cfde RGB (184, 207, 222) CMYK (27, 10, 7, 0)	dhs-gray-20 #edeeee RGB (237, 238, 238) CMYK (0, 0, 0, 7)	dhs-dark-gray-20 #d1d1d2 RGB (209, 209, 210) CMYK (0, 0, 0, 18)	dhs-red-20 #eebdc5 RGB (238, 189, 197) CMYK (4, 30, 11, 0)	dhs-light-blue-20 #b8d9e8 RGB (184, 217,232) CMYK (26, 5, 5, 0)	dhs-green-20 #d2e2c6 RGB (210, 226, 198) CMYK (18, 3, 25, 0)
dhs-blue-15 #d6e3ec RGB (214, 227, 236) CMYK (15, 5, 4, 0)	dhs-gray-15 #f5f5f6 RGB (245, 245, 246) CMYK (0, 0, 0, 4)	dhs-dark-gray-15 #e5e5e5 RGB (229, 229, 229) CMYK (0, 0, 0, 10)	dhs-red-15 #f6d9de RGB (246, 217, 222) CMYK (2, 16, 5, 0)	dhs-light-blue-15 #d6e9f2 RGB (214, 233, 242) CMYK (15, 2, 2, 0)	dhs-green-15 #e5eede RGB (229, 238, 222) CMYK (10, 1, 14, 0)
dhs-blue-10 #f5f8fa RGB (245, 248, 250) CMYK (3, 1, 1, 0)	dhs-gray-10 #fcfdfd RGB (252, 253, 253) CMYK (0, 0, 0, 1)	dhs-dark-gray-10 #f8f8f9 RGB (248, 248, 249) CMYK (0, 0, 0, 2)	dhs-red-10 #fdf6f7 RGB (253, 246, 247) CMYK (0, 3, 1, 0)	dhs-light-blue-10 #f5fafc RGB (245, 250, 252) CMYK (3, 0, 0, 0)	dhs-green-10 #f9fbf7 RGB (249, 251, 247) CMYK (2, 0, 2, 0)

black	white
black #000000 | RGB (0, 0, 0) CMYK (0, 0, 0, 100)	white #ffffff | RGB (255, 255, 255) CMYK (0, 0, 0, 0)